



# Ultimate Checklist for Starting a BAM Business



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## So you are interested in starting a Kingdom Business?

We are in the process of developing the ultimate checklist of anyone looking to start a life in Business as Missions. It is a work in progress!

*If you have other ideas, please post it in the comment section at the bottom.*

## Getting Started

Do you have a call to a life of Business as Mission?

If you are married, is your wife also called?

Decide which country or people you want to focus on

Decide if you are going alone or with an organization

Take a research trip to your new country to gain a better understanding

While on the trip, make a list of possible business options or jobs available

Decide if you are going to get a job or start a business

## If you are going to start a business

Take your list of business ideas and determine the best idea

Start the business research to see if the business is viable

Write a business plan including the financials

Determine If you are going to start a business

Determine if you can run the business on your own or do you need a team

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Develop your business team

Decide what type of business you will register (sole proprietor, LLC, etc)

Determine who will be the owners

Develop a ministry plan for the business (be proactive)

Determine your capital needs and where it will come from

Decide on the business name

Buy the appropriate domain name for your website

Start developing your business identity (website, blog, brochure etc)

Secure the social media names (Facebook, twitter etc)

**\*\*\*At some point in this process, you will head overseas\*\*\***

Find a good accountant or lawyer (depending on your country) to help you set up the business

Complete the registration process of the business

Find the right office or location for your business

Develop a list of ways you can be intentional with your business to proclaim Jesus

Set up your accounting system

Develop a marketing plan and strategy for your business

Use a calendar to schedule out the plan

Develop your marketing materials

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Begin to execute the marketing plan

Work as to the Lord and not for man!

Proclaim Jesus at any opportunity

## **If you are going to get a job**

Make sure that you are qualified for the job

Get the training or experience you may need

Develop your CV for the job application process

Contact the employer about the job

Make sure the job fits with your vision, values and purpose

Negotiate the best possible contract (think about travel, time off, work hours, pay etc)

Develop a strategy for how this job will help you accomplish your vision

Work to identify some intentional ways to share your faith on the job

Work as to the Lord and not for man!

Proclaim Jesus at any opportunity

For other Business as Mission articles and resources, please visit [www.bam360.org](http://www.bam360.org). The purpose of BAM360 is to empower and equip the next generation of Christian entrepreneurs to make a positive spiritual and economic impact in areas lacking a Christian witness.

## Do you need BAM help?

For training, coaching or consulting, please email us at [contact@bam360.org](mailto:contact@bam360.org)



[www.BAM360.org](http://www.BAM360.org)

