



How to Find Business as Mission Ideas?



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Some of the most common questions that I get asked from those looking to do business as mission or finding business as mission ideas are:

- “What business idea do you think I should do?”
- “Do you think that this business will work in my country?”
- “Where can I find business ideas for my new venture?”

In this article, I am going to address the last question: “Where can I find businesses ideas for my BAM venture?”

3 Ways to Find Business as Mission Ideas

#1: Connect with others that have gone before you

One of the best ways to come up with a new business as mission idea is to talk with more experienced people on the ground. People who have gone before you in BAM.

[WARNING!] Let me clarify something here! I am not saying to ask “anyone” on the ground. I specifically mean to try to connect with people who are doing BAM or have done BAM. On top of that, make sure that these “BAMMERS” are doing BAM in a way that matches your core values and principles.

If you are brand new to the world of Business as Mission, you should start to establish your own BAM network. You could ask your team leaders or mission leadership who they think is doing BAM well. You could join one of the online BAM communities. You could contact one of the BAM consulting agencies and see if they have any recommendations.

Once you are able to get connected with a few business owners, you can begin to ask them questions regarding your BAM ideas. These people should have a better understanding of the possible ideas available that could work for your venture.

Remember! Just because some business as mission idea has worked in another country, it may not necessarily work in your location. You will want to evaluate every business idea from these [5 important view points](#). Do your own due diligence before jumping into any new business.

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#2: BAM360 Business Idea Database

Perhaps the easiest way to find possible business as mission ideas is to use our new [searchable business idea database](#). We have a growing list of business ideas that have been categorized and ranked by:

- Capital / Setup Cost
- Time Involvement
- Legitimacy
- People Contact
- Employees
- Specific Training
- Seasonality
- Rate of Technological Change


You can quickly & easily filter the ideas based on your preferred criteria.

For example, let's say that you are looking for an idea that takes little financial capital, required 30 – 40 hours per week of work & has a few employees. If you use the filter tool, you will get the following ideas:

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Business as Mission Ideas (Searchable Database)

Applied filters: \$5,000 - \$15,000 ✕ 30 - 40 hours per week ✕ 1-5 ✕ [Clear all](#)

 [Click here to filter results](#)

Showing 1 - 3 of 3



Advertising Products

Capital / Setup Cost

\$5,000 - \$15,000



Photography

Capital / Setup Cost

\$5,000 - \$15,000



Marketing Company

Capital / Setup Cost

\$5,000 - \$15,000

Give the BAM360 business idea Database a try today.

#3: Google (Online Search)

If you still didn't find a suitable idea for your BAM venture, you could head over to google. You could simple search "Business idea list" or "best small business ideas" and you will come up with a large number of articles & tips.

When I searched for "business idea list", I came up with a few interesting options:

- [The 300 Best Small Business Ideas](#)
- [107 Best Small Business Ideas of 2021 \(Low-Cost & Online\)](#)

There are tons of business ideas out on the internet. Once again, make sure that you test each of your business ideas against these [5 important viewpoints](#).

If you still have questions about which business idea to choose for your new BAM venture, [drop us a note](#) and we'll see if we can help.

For other Business as Mission articles and resources, please visit www.bam360.org. The purpose of BAM360 is to empower and equip the next generation of Christian entrepreneurs to make a positive spiritual and economic impact in areas lacking a Christian witness.

Do you need BAM help?

For training, coaching or consulting, please email us at contact@bam360.org



www.BAM360.org

